All Appropriate Inquiry – The New Due Diligence Standard



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In case you haven't heard, there's a new environmental due diligence standard in town-All Appropriate Inquiry. All Appropriate Inquiry (AAI) grew out of the 2002 Brownfield Amendments to CERCLA, which required the Environmental Protection Agency (EPA) to establish standards of practice for conducting all appropriate inquiries. The AAI Final Rule, 40 CFR Part 312 was adopted on November 1, 2005. Let's take a look at the final rule and review its likely impacts to the environmental due diligence process.

Beginning November 1, 2006, compliance with AAI standards is required for any party who may potentially claim protection from CERCLA liability as an innocent landowner, bona fide prospective purchaser, or contiguous property owner. This rule acknowledges the expansion of the "innocent landowner defense" to potential buyers of commercial/industrial property and innocent landowners of adjacent properties that may be affected by releases or threatened releases from a subject property.

The objective of conducting AAI is to identify conditions indicative of releases and threatened releases of hazardous substances at the subject property. AAI is recognized as only the first step in the assessment process (similar to a Phase I environmental site assessment [ESA]) and does not include the collection and analysis of soil and groundwater samples. If warranted, a Phase II ESA, consisting of intrusive soil and groundwater sampling and analysis, can be conducted to confirm the presence of releases identified in the AAI.

What Does AAI Replace?

The new AAI standard replaces ASTM 1527-00, "Standard Practice for Environmental Site Assessments: Phase I Environmental Site Assessment Process," which had been the industry standard since 2000. ASTM recently revised their standard, 1527-05, which currently meets AAI requirements. The EPA has compared the differences between AAI and ASTM 1527-00 in a recently released fact sheet. This fact sheet can be found on the EPA's Web site at www.epa.gov/ brownfields/aai/compare_astm.pdf.

It is important to note that AAI does not replace or supersede state or local environmental due diligence requirements—if there are any. A check of your state's assessment requirements is strongly recommended before initiating the due diligence process.

Key Provisions of AAI

Some key provisions of AAI that go above and beyond ASTM 1527-00 include the following:

• An appropriately qualified environmental professional must conduct or supervise the AAI process. AAI specifies the qualifications for an environmental professional.

• Interviews with current and past property owners are mandatory; if the site is vacant, interviews with adjacent property owners are required.

• A performance standard provides an understanding of site development and regulatory history to time of development (no longer need to look back to 1940 if site was not developed). • The relation of the purchase price to the fair market value of the property must be considered.

• On-site visual inspection of property is mandatory.

• A review for any environmental cleanup liens is required.

• Assessment of public knowledge and perception of the property is required.

• Any data gaps during the investigation need to be detailed in the report, including how the lack of this information has affected the environmental professional's ability to reach an informed opinion on the condition of a property.

Environmental Professional Qualifications

The AAI final rule includes specific requirements to meet the definition of an environmental professional. The education- and experience-based qualifications include either a Professional Engineer's or Geologist's license, or other relevant license, with three years of full-time relevant experience; or a baccalaureate or higher degree in science or engineering and five years of fulltime relevant experience; or 10 years of full-time relevant experience.

As part of the AAI, the environmental professional must (1) include an opinion on whether a release or threatened release of hazardous substances exists on the property and (2) certify that he or she meets the qualifications as an environmental professional. The qualifications requirement will help provide some clarity to potential buyers and sellers about who should be conducting environmental assessments, especially in states without licensing requirements for environmental professionals. The final rule should lead to quality improvements in the environmental assessment process (i.e., fewer data gaps and less incorrect information in reports).

The Property Appraisal as Part of Environmental Due Diligence

AAI requires that the relationship of the purchase price compared to the fair market price be considered. The final rule allows the prospective landowner, grantee, environmental professional, or other third party (such as an appraiser) to make the evaluation of price and consider whether the differential is due to potential environmental contamination. No matter how the information is gathered, it can be provided to the environmental professional who can use the information when rendering an opinion regarding the environmental condition of the property.

Provision Consequences

Two consequences emerge from this provision. First, since the majority of environmental professionals do not have any property appraisal experience, experienced property appraisers will be

> required to work alongside the environmental professional. This will require a significant shift in planning and coordination in the due diligence process since, until now, the appraisal and environmental assessment functions have been conducted separately.

Second, since the purchase price may be reduced due to a public perception of a "threatened release of hazardous substances," the environmental professional's opinion will need to address the issue of how stigma affects the price. In fact, according section 312.30 of the AAI standard, the environmental professional must take into account commonly known information within the local community about the subject property. How do

you measure stigma? (In this context, I am defining stigma as negative from *perception* only, not to be included in the case where there is technical proof of actual or threatened releases.) What is the economic effect from the actual environmental condition of a property versus the public perception? How is an environmental professional supposed to use this information in rendering an opinion? Hopefully the EPA will present some clearer guidance on this matter once AAI investigations are conducted.

How Will AAI Affect the Environmental Due Diligence Process?

It may take some time to fully understand the ramifications of AAI in commercial and industrial property transactions. However, the following five impacts are likely to occur in the due diligence process:

Environmental assessments will take longer to complete. The requirements to interview current or adjacent property owners and to obtain property lien and appraisal information and other specific property information mean that it will take longer to complete the AAI assessment. You may see threeto four-week turnaround times increase to five- to six-weeks.

Environmental assessments are going to cost more.

No real surprise here, since increase in effort creates an increase in cost. But, also affecting costs is the requirement that the AAI assessments be conducted by more experienced (and costly) environmental professionals. *Fall 2006* ...successful transactions will likely be those that are successfully mediated to adequately address the concerns of the involved...

Premium will be placed on due diligence scheduling and coordination.

The most successful property transactions will have a seamless integration of appraisal, deed research, and environmental assessment services, since the results of each play an important new role in AAI. More emphasis will be placed on successfully preplanning the due diligence process.

Property contact information will be more critical.

To meet AAI's stricter requirements regarding interviews, environmental professionals are going to need not only the current property owner, but past and/or adjacent property owner names and contact information. A property owner who is unavailable for an interview will no longer suffice.

AAI Report results will be more contentious then ever.

If you thought that environmental assessments conducted before AAI pitted buyers against sellers (with their environmental consultants and attorneys), wait until you throw the additional subjectivity of appraisals and "perceived impacts" into the process. While in this cauldron, environmental professionals will be under more pressure to ameliorate the opinions they express in an AAI and still have them be technically defensible to regulatory and industry standards. The successful transactions will likely be those that are successfully mediated to adequately address the concerns of the involved parties.

Regardless of the consequences of AAI, our success in working with it will depend upon our success in educating our clients on this process and appropriately revising their expectations in the due diligence process.